



The Business Hub and Visit St. Agnes are run by the St. Agnes Parish Chamber of Commerce, and we invite you to join us to promote the year-round prosperity of Porthtowan, Mount Hawke, Mithian, Blackwater, and St. Agnes.

We are a diverse group of businesses who are passionate about supporting other local businesses to grow, innovate, connect and collaborate sustainably. Everyone is welcome to help us celebrate, represent, promote and support the diversity of businesses in our area – no business or turnover is too small!

**Membership is just £50 per year.**

We are here to support you to grow and succeed. We promote and celebrate local business by providing:

- Business support
- Opportunities to meet regularly through connection events
- Reduced advertising rates for Visit St. Agnes website, Parish Boards and Maps
- Free listing on the Parish Guidebook App
- Increased visibility via The Business Hub and Visit St. Agnes social media channels

## **MARKETING AND ADVERTISING OPTIONS 2023-2024**

[visitstagnes.com](http://visitstagnes.com) is a unique and popular website for visitors to the area, as well as being a very useful resource for locals too. The site receives up to 3,000 visits per month, which can increase to over 6,000 during peak season. Given the location of the parish we have many businesses connected to hospitality and tourism, but we also have members who provide a whole range of other services too and is an excellent source of traffic to their own websites.

As a Member of the Parish of St. Agnes Business Hub you receive a **free basic listing** and are also entitled to **reduced rates** for listing upgrades. All options run on a rolling calendar year from the date your listing goes live on the website, with renewals invoiced at the same time as membership (if you are also a member).

**Directory Page:** All listings are randomised on a directory header page before visitors click through to the article page for each entry listed. To make the most of your listing please ensure the image(s) you send us is eye catching, attractive, and really sells your business at its best.

### **Web Listing Option 1:**

Boxed listing with a photo, and brief description of services (50 words) and contact address/phone number. This option is standard and included with membership.

**Members: £0 (included in membership)**

**Non-Members: £20**

**Check out a live Option 1 listing here** [https://visitstagnes.com/portfolio\\_page/trevellas-manor-farm-campsite/](https://visitstagnes.com/portfolio_page/trevellas-manor-farm-campsite/)

**Web Listing Option 2:**

As Option 1 PLUS an additional 50 words, link to your own website, and a live email contact facility.

**Members: £80**

**Non-members: £150**

Check out a live Option 2 listing here [https://visitstagnes.com/portfolio\\_page/jo-polack-contemporary-textile-artist/](https://visitstagnes.com/portfolio_page/jo-polack-contemporary-textile-artist/)

**Web Listing Option 3:**

As Option 2 with more 'advertorial' type page of your own, to include up to 4 images and up to 500 words of editorial about your business.

**Members: £150**

**Non-members: £200**

Check out a live Option 3 listing here [https://visitstagnes.com/portfolio\\_page/st-agnes-hotel/](https://visitstagnes.com/portfolio_page/st-agnes-hotel/)

**The Parish App** came into being as a result of the pandemic, in that each year we designed and printed 15,000 copies of the Guidebook to distribute within the Parish and countywide. Unable to do this we produced an online resource for visitors (and locals) to download on to their mobile device, which is extremely popular. The inclusion of Google Maps and directions helps visitors find their way around, as well as showing potential visitors what the Parish has to offer!

An enhanced listing within the appropriate section is **free to all members** – check out the app here <https://guide.touchstay.com/guest/1IR6LDcJtAAAd5/>

**Our Facebook and Instagram social media channels** are a great way of reaching potential local and visiting customers, with over 5000 followers. Our posts are shared far and wide by other businesses and tourism pages, reaching many more people that we don't know about!

The Business Hub channels are aimed at celebrating and promoting local businesses, while Visit St. Agnes channels provide an information point for 'What's On' in the Parish.

Many of our members use our Facebook [www.facebook.com/stagneschamberofcommerce](http://www.facebook.com/stagneschamberofcommerce) and Instagram [@Lovestagnes](https://www.instagram.com/Lovestagnes) #lovestagnes social media channels to enhance their own channels, and we also share our members posts to increase their reach.

**Please come join us ... and be part of our buzzing business community!**